

LA VERDE DEVELOPMENTS

Construction Updates With 360° Photo

**Announcing Our
New Mobile App 2021**

La Verde Real Estate Development
offers villas at super-premium prices, and the contracting
takes precedence because the number of units is very limited.





CEO Speech

Dear Esteemed Clients,
The future is green and growing fast. Therefore, I'm delighted to be sharing with you La Verde Development's distinctive vision, primarily focusing on enhancing livability and wellbeing through green investment opportunities not offered elsewhere. In a highly competitive industry driven by rapid construction, as well as heavy-use of concrete, we stand out by creating lasting value through breathing spaces of utmost luxury putting nature, as well as our community's vitality as cornerstones.

Globally, the demand for sustainable solutions and green cities is on the rise. And in 2020, Egypt is aligned by launching its nationwide initiative 'Prepare for Green' to fight the alarming pollution rates and drastic climate change whilst raising awareness on the importance of conserving the earth's natural resources for a brighter future for all. Consequently, our green brainchild; La Verde New Capital was introduced to fulfill the world's sustainable vision by building a true integrated green model, straight in the heart of what is set to become Egypt's booming new capital.

By dedicating 80% to green open landscapes and artificial lakes, our master-plan guarantees to conserve the earth's natural resources through effective use of solar energy, as well as waste and water management solutions but also fosters a balanced lifestyle where homeowners can thrive in an ecologically safe and sustainable context where everything they give back to the earth returns and multiplies.

Investing in the future begins today, and that namely translates to choosing Cairo's Administrative Capital, sustainability and La Verde. We vow to leverage our years of expertise, our passion for details and our uncompromising commitment to unrivaled quality to bring you a truly integrated experience where timeless architecture seamlessly blends with retail luxuries, breathtaking nature, quality education and medical excellence at your door. We look forward to growing with you from strength to strength, redefining the conventional idea of investment while enriching every aspect of your wellbeing along our journey.

Ibrahim Lasheen
CEO



**ABOUT LAVERDE
DEVELOPMENTS**

**CONSTRUCTION
UPDATES**

**OUR NEW MOBILE
APPLICATION**

**UP COMING
EVENTS**

Board Of Directors



Ibrahim Lasheen

Chairman

We are looking for sustainability by making fair profits and maintaining the trust relationship with our clients "To be the first choice of your clients, you have to pay attention to each detail, Our clients are always on the top of our priority list, this how we achieved success during the last year"



Naglaa Tahoon

Vice Chairman

Our motto in La Verde" build a home for every client not only residential units" Our continued pursuit is to reach excellence; we are striving to offer civilized-urban communities that respect privacy in the first place! We implement the latest technologies in managing our projects to guarantee the sustainability"



Alaa Tahoon

Board Member &
General Manager

We select attentively the calipers, and I supervise by myself on hiring process specially selecting the engineers the engineers and the project managers. "We empower the creative young youth by training and up-skilling them to take the responsibility of leadership positions in La Verde"



Salah Elsharkawy

Board Member
& Head Of The
Engineering
Management
Sector

We were the first to build residential communities inspired by the Roman and Andalusian classical architecture in R8; that architecture style became more authentic by time passing. "The engineering planning and the architectural design is carried out depending on scientific proportion with taking into consideration the Egyptian climate".



About La Verde Developments

WHO WE ARE..

Established in 2017 with luxury integrated living at its heart, La Verde Development is strongly emerging as a leading real estate company putting quality, ceaseless innovation and community at the forefront of all its operations. With an eye on excellence and a dedication to exceed every expectation, La Verde Development introduces a unique outlook on contemporary, mixed-use residential living to provide an attractive melange of timeless architecture, sustainable landscaping and commercial excellence, offering green safe investment in strategic locations like Cairo's New Administrative Capital.

Our Projects





Our Story

This is an inspiring story of a breakthrough vision, steeped in unmatched quality, timeless architecture and a passion for luxury living, envisioned to bring families closer in one of a kind verdant settings. This is a unique call to experience green and safe investment where every chapter in life is artfully balanced by nature to create cherished moments, measured by family laughter and wellbeing to ensure your investment value is effortlessly doubled.



Our Vision

To become the leading real estate developer of choice, renowned for its credibility and uncompromising quality standards while setting ourselves as the best investment partner, guaranteeing increasing market value, as well as enriching the overall value of our communities life.



Our Mission

To set the benchmark in integrated luxury living by raising the bar in the real estate industry through the provision of quality breathing spaces that put timeless architecture, breathtaking nature, leisure, health, education and top-class retail luxuries at its heart.



Our Values



Exceptional Quality

Quality is an integral part of our DNA and the guiding catalyst driving our journey towards success.



Community

We put the wellbeing of our community at the forefront of all our operations.



Integrity

We hold ourselves up to the highest standards of integrity by dealing with our clients and stake holders with full honesty and transparency at all times.



Sustainability

At La Verde, the future is green. Therefore, we put sustainability at the heart of our business, not only preserving the environment in which we operate, but also building communities according to green global standards.



Innovation

We are constantly innovating in our offerings, as well as our way of thinking to introduce quality products that guarantee the highest return on investment.



Open your eyes on a green lifestyle where every element has been uniquely designed in harmony with nature to welcome beauty and sunlight into your home. Admire the architectural authenticity of the Mediterranean, unfolding shaded courtyards and sunny patios right before you, so you can simply unwind or connect with loved ones in grand settings, reminiscent of Andalusia's golden days.

Experience integrated living at its best, inspired by La Roca Village in Spain where every dream becomes a waking reality, inviting you to live, work, shop and enjoy with an exclusive community, right in the heart of Cairo's New Administrative Capital. La Verde offers you green, safe investment and treasured moments of luxury in one-of-a-kind-settings, simply because it is

FULL OF *life..*



LA VERDE NEW CAPITAL

Laverde New Capital

Rolling out on 35 acres of green land, La Verde crowns a strategic location in R8, straight in the heart of Cairo's New Administrative Capital and alongside its 35 km landmark; the Green River. Boasting a prime location, encircled by an 8 km central park and flowing water features from every side.

La Verde New Capital is a secure gated destination, dedicating 80% of its total land area to green breathing spaces, as well as safe road networks where construction only represents 19.5%.

Designed with its community's wellbeing in mind, every component of La Verde New Capital is seamlessly planned to enrich homeowners' lives; from timeless two way Mediterranean architecture.

communal spots with impressive marble features and roof-top pools to vast terraces and tranquil flowing lakes, guaranteeing equal views for all homeowners alike.

With an eye for excellence, round-the-clock security and a passion to bring families closer, La Verde New Capital takes integrated living to a whole new level by catering to all of its residents' needs under one roof, in its lively La Roca Village.

An Integrated Green Vision full of life





Home to a state-of-the-art commercial mall, a cutting-edge medical center, a technologically advanced administrative building, in addition to a social club for recreation, a top-class nursery for quality education and bike trails for carefree mobility, La Verde New Capital promises the best in class luxury and beyond.

La Verde New Capital aims to create a peaceful residential space which complements the overall serenity and recreation corresponding in the master-plan. Following an innovative interpretation of a traditional Spanish Catalan house,

your home is a sanctuary of calm characterized by a two-way residential approach, split in two facades facing north to provide expansive space and year-round light, as well as seasonal quarters for day-long relaxation or entertainment. Boasting grand columns, half round arches and vast windows that open onto garden views, and a shimmering pool, La Verde New Capital offers you an exclusive opportunity to unwind in a breezy terrace or connect with loved ones on your private roof-top under a blanket of stars.



Laverde Casette

La Verde Casette is the first luxurious villa compound in R8 extended on 54 acres alongside the Green River in the heart of the New Administrative Capital city. The compound is planned to be; elite diminutive and gated community gathering 200 bijou villas designed by the majestic Roman architecture inspiration to delight you with time-honored and authenticity layouts.

Each of the 200 villas has a premium view on glistening water features and spacious green areas with a private pool to add joyful moments to your summer days and private garden to grant you the ample space you need for your family.

Pathways that walk you through fascinating parking and lagoons gladden you with the fresh air and the peace of mind you desire.

La Verde's newest Project in the New Administrative Capital City





La Verde Casette is designed to be the home of 200 privileged families, so it had to be in the most prime location in R8 specifically in K1, right over the Ben Zayed axis and the Green River, The location gives you an access to all the lively destinations.

The Villas are characterized by Roman architectural features. The dazzling pillars decorations with predominately white color, the large arched windows that are perfect for allowing significant daylight while providing beautiful views moreover very energy efficient, and the impressive marble staircase that completes the theme of old luxury Roman Palaces.

On only 10% of the total space is dedicated to building 200 villas piccolas, while the rest 90% is dedicated to glee you with extra outdoor space of green landscapes and shimmering water features that deluges you with serenity and tranquility..

La Verde New Capital Construction Updates

La Verde Developments was the first Real Estate developer to invest in R8, and the first company to start in the construction after having the ministerial permission, and since our mission is to maintain credibility, we strive to be the first to deliver the units. Here is our report of the construction works in La Verde New Capital.

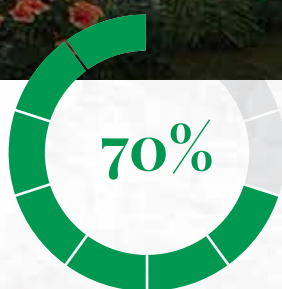


- The drilling and site preparation in the Villas site is completely done.
- The concrete works for villas are completely done.
- 70% of the villas building works are done.
- Land Preparation process on the site is done.
- 50% of the drilling works in residential buildings are done.
- We already started the construction works in the residential buildings site.
- 30% of the drilling and the concrete works of the fence sites are done.
- 50% of the concrete works of the pools are done.
- We already started in the internal and external finishing of the villas.

We would like to inform our clients that delivering all the units will be on time, with the expected quality and standards.



Realization of the concrete structure



Villas construction



Interior and exterior finishes works



SCAN A QR CODE WITH YOUR PHONE TO SEE 360 DEGREE LIVE LOCATION!



**In our unique community restaurants,
shopping, medical services
all within easy reach**







LA VERDE

NEW CAPITAL

The First Hotel Apartments
Fully finished on the green river
In the New Administrative Capital

Start
From

75
meter

Down
Payment

15%

Years
Installments

7

Mobile Application

Today more than one-fifth of people are using real estate mobile apps to buy and research properties. No surprises that property searching on mobile apps have escalated by 120%. Laverde will launching soon mobile application to provide our customers there needs.

La Verde Mobile Application Features

- User Profile
- Membership Area
- Property Profile
- Installments Cost Calculator
- Live Construction Updates
- 24/7 Support
- Virtual Assistant





Be a part of the new reality..Be a part of Laverde!

2020

Achievements

La Verde Real Estate Development would like to thank all our valued customers and our success partners for their trust in us and the company's projects. Your support for us was the most important factor for the success of our first project and was the most important incentive to launch our second projects in the same year.







Up Coming Events



Virtual Assistant

Meet Our Consultants

VIA ZOOM
MEETINGS

La Verde Partners

In order to provide our clients with quality properties, we partner with large and trusted companies..



SALAH ELSHARKAWY DESIGNS

With more than twenty five years of experiences in Designing and Executing Palaces and Hotels in Egypt, Oman, Turkey and Spain.



MOHARRAM BAKHOUM

ACE is one of the oldest, largest and most experienced disciplinary engineering consultancy companies currently operating worldwide,(City Stars Retail Centre/ Manshiyyat Nasser Residential Complex- /Grand Hyatt Hotel, Cairo/ Rod Elfarag Bridge)



OKOPLAN

ÖKOPLAN is a full-service engineering consultancy firm established in Cairo, Egypt in 1993 (Al-Alamein district 700 Faddan-2018/ Lake View-2017 / oil village-LIBYA /Telal Al-Sokhna-2007)



EMAK SWIMMING POOLS

Emak Swimming Pools, is a part of Al-Kharafi Group international.
(Novotel Marsa Allam-Marassi-Port Ghaleb-Makkadi Bay-Amwaj North Coast)



KEM CONSULTANT

Electromechanical consultant engineering Firm Established in 1995.
(Hyde Park-new Cairo/ Crystal Asfour Hospital/Mall of Oman)



GLOBALX

GlobalX is a specialized contractor



The Team Behind Our SUCCESS!



GREEN,
SAFE,
INVESTMENT..

Contact LA VERDE

Website

<https://laverde-eg.com/>

E-mail

info@laverde-eg.com

Hotline

19835

Address

Villa 123, Sheraton Almatar,
Autostrad road



[www.facebook.com/
laverde.developments/](https://www.facebook.com/laverde.developments/)



[www.instagram.com/
laverde.developments/](https://www.instagram.com/laverde.developments/)



[eg.linkedin.com/company/
laverdedevelopments](https://eg.linkedin.com/company/laverdedevelopments)



Construction Updates Jan 2021
LaVerde New Capital



Be a part of the new reality.. be a part
of #Laverde_Developments



La Verde Casette لا فيردي كازيتا اول كمبوند
فيلات علي الطراز الايطالي في العاصمة الادارية



كمبوند لا فيردي العاصمة الإدارية الجديدة
- La Verde New Capital compound



La Verde Casette, the first luxurious
villa compound in R8 new capital



www.laverde-eg.com

LAVERDE
DEVELOPMENTS

Al-Moltaka Al-Araby District, Villa 123, Sheraton El-Matar, Heliopolis, Cairo, Egypt.